



APPLY TODAY FOR CAMPUS 1871

Campus 1871 is a weekend-long (March 31 - April 2) collaborative cross-campus initiative between 1871, The Illinois Institute of Technology, Northwestern University, The University of Illinois Urbana-Champaign, The University of Illinois at Chicago, The University of Illinois Springfield, DeVry University, DePaul University, Loyola University Chicago, and The University of Chicago that welcomes approximately 100 students for an immersive startup extravaganza.

The weekend includes Startup 101 crash courses, keynote speakers, mentorship, pitches, and a grand prize for the winning team! The purpose of Campus 1871 is for you and your team to create a viable business model and design for a potential startup company that would solve a meaningful problem in today's world. Come in with ideas and get ready to pitch to the crowd!

Meeting Agenda:

- Introductory Comments from Howard Tullman, CEO of 1871 and Tom Alexander, COO of 1871
Campus 1871 Logistics

❖ **Campus 1871 2017 Timeline:**

- ✚ Monday, 12/19/2016: Application live and up on 1871.com, promotion begins
- ✚ Friday, 2/3/2017: Application deadline
- ✚ Monday, 2/6/2017: Completed applications passed over to the designated University contacts
- ✚ Monday, 2/27/2017: Confirmed attendees list due to 1871 via Campus1871@1871.com
- ✚ Tuesday, 2/28/2017: All accepted students are notified
- ✚ Monday, 3/13/2017: Volunteer schedule confirmed and due to 1871 via Campus1871@1871.com
- ✚ March 31st- April 2nd, 2017: Campus 1871

❖ **Application Process**

- ✚ Application is hosted on the 1871 website at <http://www.1871.com/Campus1871>
- ✚ **DEADLINE TO APPLY: February 3, 2017**
- ✚ Don't delay, space is limited!

REGISTER HERE (<https://1871.com/campus1871/>)

University Contact: tjain8@iit.edu (Teesta) or 312.567.3564