

## Global Entrepreneurship Week 2017-Value Proposition Design



Global Entrepreneurship Week is a celebration of the innovators and job creators who launch startups that bring ideas to life, drive economic growth and expand human welfare.

### **FREE PIZZA**



**Matt** is the Partner and Business Designer at DoTankDo. He will address:

- Better understanding of your customers
- To adapt, create, and articulate a value proposition that resonates with customer experience (and not with the features and tech that might excite you)
- Recognize target audience/employers/articulate value proposition

**FREE EVENT WITH LIGHT REFRESHMENTS, REGISTER PLEASE:**

**Title:** Value Proposition Design

**Date:** November 14

**Time:** 12:45-1:45 pm

**Location:** IIT Chicago 3300 S Federal St., Perlstein PH 131, Chicago IL 60616

**RSVP:** <https://www.eventbrite.com/e/global-entrepreneurship-week-2017-value-proposition-design-tickets-38238164379>



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