

EducationUSA Ukraine VSFS Social Media Intern

Job location: virtual

Position type: internship (unpaid, 10 hours per week)

[Project Summary](#)

Summary:

EducationUSA Ukraine is looking for a creative individual with a passion for storytelling and an interest in gaining professional skills in digital marketing. The intern will assist in sharing information about U.S. higher education opportunities among Ukrainian youth by participating in the development of communication strategies for EducationUSA Ukraine, management of social media platforms, and creation of visual materials for the Instagram stories and Facebook news feed. The internship is perfect for someone who is interested in social media marketing and/or graphic design.

EducationUSA is a U.S. Department of State network of advising centers in over 175 countries. EducationUSA advisers in Ukraine provide prospective applicants to U.S. colleges and universities with accurate, comprehensive, and timely information on opportunities to experience U.S. higher education by managing a local language website for EducationUSA, along with Facebook, Instagram, YouTube, and Telegram accounts. The intern will have the chance to learn from EducationUSA advisers experienced in social media marketing, use creativity to engage with the audience of prospective U.S. students, and to receive hands-on experience and skills most needed in the digital era.

Responsibilities:

- Assist in developing communication strategies for EducationUSA Ukraine Facebook and Instagram accounts
- Create visuals for Instagram stories and Facebook News Feed
- Assist in organizing promotional campaigns and social media challenges
- Source and curate images for use on social media
- Occasional copywriting for social media platforms
- Perform other duties as assigned

Qualifications (eligibility in accordance to VSFS guidelines):

- U.S. citizenship required
- Enrolled as a student in a college level or above degree or certificate program
- Strong written and oral communication skills in English
- Knowledge of Adobe Photoshop/Adobe Illustrator preferred, but not required
- Ukrainian and/or Russian language skills will be an advantage, but not required

To apply please follow instructions at the link <https://vsfs.state.gov/how-to-apply>

Application deadline July 31, 2020